

# Seeking the Superintendency

44th Annual One-Day  
Professional Advancement Seminar

**September 9, 2021** – Lisle

**September 14, 2021** – Springfield

**January 12, 2022** – Springfield



## **WHO SHOULD ATTEND**

This seminar will be of particular value to central office administrators, principals, educators, and current superintendents who are interested in professional advancement.

**Please share this brochure with a person whom you think might be interested.**

*Presented by the Illinois Association of School Boards  
and the Illinois Association of School Administrators*

# Seeking the Superintendency

## Professional Advancement Seminar

This intensive one-day seminar is designed to assist anyone seeking employment as a superintendent and will include a detailed description of the Illinois Association of School Boards' Superintendent Search process. You will learn how to evaluate and improve your opportunities for professional advancement through presentations by those who work with the process and through printed materials that will be yours to retain. This announcement is being distributed by IASB for your professional information.

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### PRESENTERS

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**Thomas E. Bertrand, Ph.D.**, Executive Director, IASB

**Dr. Brent Clark**, Executive Director, IASA

**Chad Watkins, J.D.**, Associate Director/Legal Counsel, IASA

**Thomas F. Leahy**, Director, Executive Searches, IASB

**Dave Love**, Consultant, Executive Searches, IASB

**Alan Molby**, Consultant, Executive Searches, IASB

**Jim Helton**, Consultant, Executive Searches, IASB

**Timothy Buss**, Consultant, Executive Searches, IASB

**Patricia Sullivan-Viniard, Ed.D.**, Consultant, Executive Searches



## WHEN AND WHERE

**Thurs., September 9, 2021**  
**Universal Technical Institute**  
2611 Corporate W Dr.  
Lisle, IL

**Tues., September 14, 2021**  
**IASB Springfield Office**  
2921 Baker Drive  
Springfield, Illinois

**Wed., January 12, 2022**  
**IASB Springfield Office**  
2921 Baker Drive  
Springfield, Illinois

**These seminars are open to those seeking the superintendency and current superintendents.**

Registration for these seminars will begin at 8:00 a.m. with the seminar from 8:30 a.m.-3 p.m.

### Questions?

Call Mary Torgler at  
630/629-3776 ext. 1217

## TOPICS COVERED

- The Search Process
  - Board
  - Consultants
- Vacancies
  - Where are they?
  - How do you find out?
  - Projections
  - Brochures
- Job Strategies and Ethics
- The Portfolio
  - Letter of application
  - Résumé
  - Philosophy
  - Statement of accomplishments
  - Transcripts
  - References
- Interview Process and perspective of a new superintendent
- Contract Process
  - Assessing the offer
  - Review of the employment contract


## REGISTRATION

\$175 per person which includes printed materials, a copy of the *Illinois School Law Survey* book, continental breakfast, and lunch. Lodging is not included.

Registration will be accepted in the order received, as space is limited.

**Registration is requested at least one week prior to the seminars.**

Refunds will not be offered after that time.

 If you need special arrangements, please contact IASB at 217/528-9688, ext. 1115.

